PREPARING FOR YOUR HEADSHOT

FOR EVERYONE

- Look back at past photos of yourself that you've liked. Were you wearing a specific color? Did you have a specific hairstyle? Was the photo taken from a specific angle? Do you have a favorite side? Make sure to plan appropriately and/or communicate your preferences to the photographer.
- Pick out your outfit a few days in advance. Make sure that your outfit fits well, and you are comfortable.
- Stick to solid-colored shirts – they are less distracting and more flattering. Long sleeves are always best. In general, you want solid-color and high-contrast outfits. For example, white shirt and dark blue blazer, white shirt and black blazer, or light blue shirt and black blazer etc.
- Make sure your clothes are ironed and/or without wrinkles. If you have a lint roller, use it the night before. If fully body shots are being taken, remember to clean & polish your shoes.
- Avoid logos or badges on your shirt or you risk looking like an advertisement.
- A few days before your photoshoot, visit your hairstylist/barber for a fresh cut.
- Check Your Glasses. Dirty glasses stick out like a sore thumb. Try not to wear glasses that have "transition lenses", as they will look like sunglasses in your photo. If you can, make sure your glasses are glare resistant, or lighting can interfere with the quality of your portrait.
- Get a good night of rest.

GUYS

- If you are wearing a tie, make sure the top button of your shirt closes comfortably. If you normally don't wear a suit, then it's okay not to wear a suit in your headshot. Unless you have a strong preference, try not to wear an undershirt with your dress shirt. If you do, wear a white undershirt – not a black or grey undershirt.
- Shave. If you have facial hair, either cleanly shave or maintain a trimmed beard. Anything in the middle looks sloppy. When in doubt, shave. However, do not shave immediately before your shoot – as razor bumps and discoloration will become more apparent.

TEAMS

- It's very important to coordinate outfits for your team. All members should wear similar attire (all suits or no suits) and similar colors. Black, gray and cream colors are good or navy, white and pale pink. Avoid one person wearing light colored pants/skirts. Avoid bold colors, except for the team leader who can effectively wear a bold color. Avoid printed fabrics.